



Advertising guide for Developers

Your guide to advertising Help to Buy: Equity Loan properties on Help to Buy South

If you are a developer wishing to advertise Help to Buy: Equity Loan scheme properties on the Help to Buy South website, this guide will provide you with all the information Help to Buy South requires.

Information to gather

You will need to provide your NP number. This is a unique four-digit number beginning with "NP" which would have been provided to you when Homes England approved and allocated funding.

Other information we will require is:

- Registered company name
- Registered address
- Telephone number
- Website address
- Jpeg copy of the developer logo

Who to contact

Once you have located the above information, you will need to complete a [Scheme Request Form](#) and submit this to support@helptobuysouth.co.uk. We ask that you provide a series of jpeg images (or CGI's), PDF floorplans, brochures and EPC certificates.

What next?

Once all the above information is received, we will upload the property listing to the website within 3 working days. Once uploaded the team will confirm that the advert is live and send you a link to review.

Contact us

If you require any further information, please get in touch

By Post

Help to Buy South
Collins House
Bishopstoke Road
Eastleigh
Hampshire
SO50 6AD

By Phone

0800 456 11 88

By Email

support@helptobuysouth.co.uk

Via the Website

www.helptobuysouth.co.uk

The support team is available to take your phone calls

Monday to Friday, 9am – 5pm.

Help to Buy South is also on Facebook, Twitter and Instagram. Search for 'Help to Buy South' and like our page and follow us for updates.